



The Midwest's PREMIER Cheer & Dance Coaches Conference & Expo

June 27th & 28th, 2009

@ the McKinley Grand Hotel

320 Market Avenue South, Canton, Ohio 44702

An educational opportunity like no other!

All-Star Cheerleading, Inc. is excited to be able to offer you the opportunity to attend a "local" coaches conference of NATIONAL caliber! Our conference has classes for all levels of coaches from youth and rec league coaches to school, all-star and collegiate coaches.

Topics will include:

- ★ *Choreography 101 (the basics)*
 - ★ *Advanced Choreography*
 - ★ *Coaching Jumps-Going from Good to GREAT!*
 - ★ *Beginning Tumbling – progressions for the novice tumbler up through the back handspring*
 - ★ *Intermediate Tumbling – working from the back handspring to aerial flips*
 - ★ *Advanced Tumbling – teaching and spotting the full*
 - ★ *Beginner Stunts—Levels 1 & 2*
 - ★ *Intermediate Stunts—Levels 3 & 4*
 - ★ *Advanced Stunting for Level 5*
 - ★ *Communication is Key—Tips for communicating with your Parents*
 - ★ *Marketing your Program*
 - ★ *Coaching 101 (Basic skills coaching for the new or novice coach)*
 - ★ *The Organized Coach*
 - ★ *Dismounts (proper progressions from straight cradles thru twisting dismounts)*
 - ★ *Basket Tosses*
 - ★ *Focus on Fundraising*
 - ★ *How to start an All-Star Dance Program*
 - ★ *Teaching the Cheerleader how to dance (so your dance section rocks!)*
 - ★ *Choreographing an EXCITING non-mount routine*
 - ★ *Advanced Stretching and Conditioning*
 - ★ *Managing your accounts receivables*
- and much more!*

We have secured renowned speakers and coaches to be featured at this event, including:

Debbie Love of Showtime Spirit in Lexington, KY

Les Stella of USASF (Rules)

Billy Smith owner of Spirit Celebration in Dallas, TX

Robin Norko owner of The Spirit Zone and The Spirit Festival in CT

Pat Wedge renowned expert in stunting and tumbling from TX

Patrick Cowherd owner of GoldStar Athletics in Indianapolis, IN

Jimmy Johnson of Maryland Vipers in Bel Air, MD

Sean Wade, expert and professional wellness and fitness trainer with The Human Potential Lab

We're pleased to present some of the most respected, knowledgeable and inspirational speakers the industry has to offer. Speakers are being added each week! For updates, visit our website at www.AllStarCheerleadingInc.com

USASF Credentialing & AACCA Safety Certification offered on Sunday, June 28th

2nd Annual Midwest's Premier Cheer & Dance Coaches' Conference

In 2007, All-Star Cheerleading Inc. held the 1st annual Midwest's Premier Cheer & Dance Coaches' Conference in Cleveland, OH. With it's overwhelming success, attendees have asked for another event of its kind.

This years' conference promises to bring more experience and information to Cheer and Dance Coaches of all levels (school, recreation, and all-star). Our schedule of speakers boasts some of the most experienced and knowledgeable coaches, instructors and leaders in the industry.

We're excited to have **Debbie Love**, one of the countries most sought after coaches and speakers to share her expertise. **Pat Wedge**, national partner stunt champion and renowned instructor will be on the schedule to bring his experience to our attendees. **Les Stella** will be at the conference to provide education and insight on the rules as well as offer instruction on stunt technique.

Conference Schedule

Friday, June 26th

7:00 p.m. Drinks & hors devours
Meet the speakers & other attendees

Saturday, June 27th

9:00-9:30 a.m. Registration & Check-in
9:30-9:50 a.m. Conference Welcome & Opening
10:00-10:50 a.m. Session 1
11:00-11:50 a.m. Session 2
12 noon Luncheon
1:10-2:00 p.m. Session 3
2:10-3:00 p.m. Session 4
3:10-4:00 p.m. Session 5
4:10-5:00 p.m. Session 6
5:00-5:30 p.m. Conference Wrap-up & Drawings

Sunday, June 28th

9:00 a.m. AACCA Safety Certification
(Optional Add-on Class)
10:00 a.m. USASF Hands-on Credentialing
(Optional Add-on Class)
2:00 p.m. USASF Hands-on Credentialing
(Optional Add-on Class)



AACCA Safety Certification

The American Association of Cheerleading Coaches & Administrators offers a seminar and examination which certifies cheerleading coaches in SAFETY. As the one program

that is recognized as the standard of care for cheerleading safety it should be the one certification that EVERY cheer coach (youth, school, all-star or collegiate) receives.

We will be offering this class on Sunday, June 28th at 9 a.m. The safety seminar is a three hour classroom lecture course (no hands-on instruction) followed by a two hour window to complete a 100 question open book exam.

The cost for the seminar, examination and text book is \$75. A new manual was printed in 2006 (it has a blue cover). If you have the THIRD EDITION (with the blue cover) you will not need to purchase a new book. If you already have the book, the cost for the seminar and examination only is \$55.

For additional information in the credentialing program visit www.aacca.org or contact Amy Clark at 330.482.5999.



USASF Credentialing

The United States All-Star Federation is the governing body for All-Star Cheerleading. The Federation has developed the level guidelines used by most of the competition companies in the industry as the standard for proper progressions in teaching and coaching all-star cheerleaders. The USASF developed a credentialing program for coaches that parallels the "levels" and tests them on their ability to safely teach skills.

There are three components involved in the credentialing process: Written, Hands-on and Practical Field Experience. We will be offering the hands-on portion at the conference on Sunday at 10 a.m. and again at 2 p.m.

The cost for the credentialing is \$15 per skill (tumbling, stunting or tosses) per level (1 through 5). If you are testing in tumbling levels 1 through 5, tosses 2 through 5 and stunting 1 through 5 that is 14 tests at \$15 per test.

For additional information in the credentialing program visit www.usasf.com or contact Amy Clark at 330.482.5999.



The Midwest's PREMIER Cheer & Dance Coaches Conference & Expo REGISTRATION FORM



(one coach per form please)

How to register:

1. Complete **ONE** Registration form **PER COACH**.
2. Attach payment. You must submit a minimum of \$75.00 as a non-refundable deposit by April 1st to be eligible for the PRE-EARLY BIRD registration fees (all remaining fees and balances must be paid on or before May 15th to be eligible for this special rate). All other rates must be paid in full and postmarked or faxed on or before the appropriate date to qualify for said fee.
3. Checks or money orders should be made payable to All-Star Cheerleading. If paying by credit card, please complete the credit card payment information on this form.

Contact Information:

Coach Name _____

School/Organization : _____

Gym/School Phone: _____

Home Mailing Address: _____

City _____

State _____ Zip _____

E-mail Address : _____

Home Phone: _____

Cell Phone: _____

Credit Card Payment Information:

Credit Card Type:
 VISA MASTERCARD DISCOVER AMERICAN EXPRESS

Credit Card # _____

Expiration Date: _____ # on Back _____

Amount to Charge \$ _____

Cardholders Name _____

Cardholders Billing Address _____

City _____ State _____ Zip _____

Cardholder's Signature: _____

Amount Authorized to Charge \$ _____

Registration Information:

Coach Registration Fee \$ _____
 Pre-Early Bird Special (on or before April 1st) \$150
 Early Bird Registration (between April 2nd & April 30th) \$165
 On-time (between May 1st & May 31st) \$180
 Late (after June 1st) \$195

AACCA Safety Certification \$ _____
 Exam & Book \$75 or Exam Only \$55
 * This is an OPEN BOOK exam—it is recommended that you purchase a book

USASF Credentialing Fees \$ _____
 Circle the skills & levels you wish to be credentialed in:
 Tumbling: 1 2 3 4 5 Stunts: 1 2 3 4 5 Basket Tosses: 2 3 4 5
 # of tests _____ x \$15 = Credentialing Fee Due
Re-credentialing: Tumbling \$25 Stunts \$25 Tosses \$25

TOTAL DUE \$ _____

Amount Enclosed \$ _____

Balance Due \$ _____

* You must submit a minimum of \$75.00 as a non-refundable deposit by April 1st to be eligible for the PRE-EARLY BIRD registration fees (all remaining fees and balances must be paid on or before May 15th to be eligible for this special rate). All other rates must be paid in full and postmarked or faxed on or before the appropriate date to qualify for said fee

*Please make check payable to:
All-Star Cheerleading
 Fax form to: **1.800.864.3680**
 Mail form and payment to:
All-Star Cheerleading,
PO Box 280, Columbiana, OH 44408*

Please check all that apply to you:

<input type="checkbox"/> All-Star Cheer Coach	<input type="checkbox"/> Youth Cheer Coach
<input type="checkbox"/> All-Star Dance Coach	<input type="checkbox"/> All-Star Gym/Studio Director
<input type="checkbox"/> School Cheer Coach	<input type="checkbox"/> All-Star Gym/Studio Owner
<input type="checkbox"/> School Dance Coach	<input type="checkbox"/> Other: _____
<input type="checkbox"/> Collegiate Cheer Coach	
<input type="checkbox"/> Collegiate Dance Coach	